

LEO BURNETT U.S.A.

Ad No. 2000—Pepsi-McAfee Group—Reg. No. 51160—Page 64—9½ x 11 in.—Rolling Stone, 1977
Printed in U.S.A.

Come to where the flavor is.
Come to Marlboro Country.



Marlboro Red or Longhorns 100's—
you get a lot to like.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

King, 19 mg "tar", 1.1 mg nicotine—100's x 11 mg "tar", 1.1 mg nicotine per cigarette. FTC Report, Apr. '76.



Source: <https://www.industrydocuments.ucsf.edu/docs/jgjn003>

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